



## Alberta Arbitration and Mediation Society

December 15, 2009

Dear Colleague,

In Edmonton, on April 23 - 24<sup>th</sup>, 2010, the Alberta Arbitration and Mediation Society will hold its Annual General Meeting and Professional Development Conference. AAMS membership includes over 500 experienced ADR professionals with ADR specialists from major national and international corporations and some of Canada's most prominent law firms.

The two day conference will feature a number of presentations and workshops including the following prominent speakers:

**Jan Frankel Schau** is a mediator with ADR Services, Inc. in Los Angeles, California and a Past President of the Southern California Mediation Association. She specializes in business and employment matters and serves as an Adjunct Faculty Member at California State University at Northridge in Conflict Resolution. Ms. Schau is a popular lecturer and presenter on topics relating to mediation and is the author of numerous scholarly articles on the topic. She was inducted into the International Academy of Mediators in April 2008 and is an active member of the State Bar of California's ADR Committee, the ABA Dispute Resolution Section and the Los Angeles County Bar Association.

Ms. Schau will deliver two workshops - one entitled "Telling Lies, Telling Secrets, and other ADR Issues of Ethics and Professionalism in Mediation and Arbitration". And a second workshop entitled "Sophisticated Techniques for Breaking an Impasse".

**Robert Porter Lynch** is the founding Chairman of Strategic Alliance Professionals and is listed in the Who's Who: Global Leaders, and Executive Development guest lecturer at the Universities of Alberta, British Columbia, and San Diego. Mr. Lynch has acted as negotiations coach for scores of companies, joining them together in a strategic relationship. He has served as an intermediary between labour and management, and worked to rebuild trust within organizations. His commitment to understanding the best practices in alliance formation and management throughout the world has resulted in a fresh new framework that you and your clients can use to begin to recover from the disasters of distrust or learn how not to repeat their mistakes. He often speaks before international and domestic business groups, and has appeared on television and radio, and syndicated tape distribution. He had written a number of books and currently writing "Leadership and the Architecture of Trust."

Mr. Lynch will deliver a full day workshop on "The Architecture of Trust".

I ask you or your organization to participate in this event through both sponsorship and attendance. Sponsor opportunities are available at three levels. They include the opportunity to:

- have your sponsorship officially acknowledged by the event chair
- display your organization's logo at the sponsored event, and
- display your organization's logo on our website, electronic brochure and other conference materials.

In addition,

**Gold Sponsorship** (\$3,000 donation) allows your organization to:

- briefly address the audience at the sponsored event (if desired),
- send up to 3 participants (including speaker) to the conference

**Silver Sponsorship** (\$2,000 donation) allows your organization to:

- briefly address the audience at the sponsored event (if desired),
- send up to 2 participants (including speaker) to the conference

**Bronze Sponsorship** (\$1000 donation) allows your organization to:

- sponsor one of the Coffee breaks at the Conference
- send 1 participant to the conference

A limited number of sponsorships are available. Conference material and advertising (including company names and logos) will be finalized before February 19, 2010.

To confirm your sponsorship commitment or for more information, please contact:

Alex Paterson  
AAMS Committee Chair  
Phone: 780-452-9664  
Email: [apaterson@tugallery.ca](mailto:apaterson@tugallery.ca)

Thank you for your support.

Sincerely,



Pat Withers  
President

For more information go to the AAMS website at [www.aams.ab.ca](http://www.aams.ab.ca).

**#605, 10707--100 Ave Edmonton AB T5J 3M1**

**Phone: (780) 433-4881 or 1-800 232 7214 Fax: (780) 433-9024**